

**Amendments to RFP Selection of Media, Branding & Communication Partner for Investment Promotion Campaign of Punjab**

Sr. No.	Page No.	Clause No.	Existing Clause	Proposed
1	13	2.2.2 (v)	The Bidder should be accredited with INS (Indian Newspaper Society).	To be waived off
2	42	4.1 (A)	Experience in media campaigns for Investment Promotion & Facilitation within India (For every year of experience as PR agency 1.5 marks will be awarded)	Experience in media campaigns for Investment Promotion & Facilitation within India (For every year of experience as PR agency <b>1 mark</b> will be awarded)